



# SPONSORSHIP PROPOSAL

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## BSides Memphis

Memphis, TN chapter of BSides  
Security Conference

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October 3, 2026

Epicenter Memphis

### Contact

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BSides Memphis

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**BSides Memphis**

## INTRODUCTION

BSides Memphis is a grassroots cybersecurity conference built by and for the local security community. Originally launched by Memphis security professionals, the event is now being revived by a new organizing team committed to honoring its roots while bringing the community back together to build something even stronger.

As a sponsor, you have the opportunity to directly support the local cybersecurity community while showcasing your organization to a focused and engaged audience. Your contribution ensures we have the space, resources, and experience needed to make BSides Memphis happen—no matter what.

Whether it's covering essential logistics, providing a unique perk, or supporting specific aspects like catering or badges, every level of support brings us closer to making this event a reality.

# ABOUT US

BSides Memphis is a community-driven cybersecurity conference rooted in collaboration, creativity, and accessibility. We bring together security professionals, students, hobbyists, and anyone curious about cybersecurity to learn, share, and connect in a supportive environment.

Our mission is to create a space where ideas flow freely, where newcomers can get guidance, and where seasoned practitioners can inspire the next generation. From talks and workshops to hands-on activities like Capture the Flag competitions, BSides Memphis is designed to showcase local talent, foster learning, and strengthen the cybersecurity community in the region.

While this is our first year back, we aim to establish a conference that grows sustainably, highlighting Memphis' unique culture and its place in the broader tech and security landscape.

We are operating as a not-for-profit as we work towards full non-profit status (aka we're working on all the paperwork and filing).

## Vision



- Build a recognizable cybersecurity hub in Memphis.
- Create a conference that grows stronger and more influential each year.
- Make Memphis a place where security talent connects, learns, and stays.

## Mission



- Deliver an accessible, community-driven cybersecurity conference.
- Provide a platform for both new and experienced voices to share knowledge.
- Provide a platform for both new and experienced voices to share knowledge.

# MEET OUR TEAM



BSides Memphis



**Kellee Studdard**  
President | Program  
Lead



**Todd Via**  
Treasure | Community  
Lead



**John Dorion**  
Vice President |  
Operations Lead



**Chris Carter**  
Secretary | Creative  
Director | Sponsorships



**Michael Sudduth**  
Volunteer Lead



**Josh Summitt**  
Organizing Support



**Joe Ferguson**  
Organizing Support



BSides Memphis

# ABOUT THE EVENT

## Event Details:

- October 3<sup>rd</sup> @ Epicenter Memphis
- 9am - 5pm

As we are in a revival state, we do not have previous attendee stats to go off of. What we can provide is our audience metrics (at the time of writing):

- ~300 followers across all socials and continuing to grow with active outreach
- 2700 total impressions and growing

We have received positive feedback and interest in bringing a BSides back to the Memphis region from potential attendees, speakers, and other BSides leadership from our sister organizations.



## Event Highlight

Expert-lead talks on a wide range of cybersecurity topics

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Hands-on learning experiences

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Community and Networking

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Memphis Hacking Culture

# Benefits of your Sponsorship



**BSides Memphis**

Sponsoring BSides Memphis connects your organization with a passionate and highly engaged cybersecurity community. Our sponsors help make the event possible while gaining meaningful visibility with security professionals, students, and emerging talent from across the region.

## **Direct Access to Security Talent**

Connect with practitioners, researchers, and aspiring professionals in an environment designed for real conversations—not just booth traffic.

## **Brand Visibility in the Community**

Show your support for the local cybersecurity ecosystem while putting your brand in front of attendees, speakers, and community leaders.

## **Support the Next Generation of Security**

Your sponsorship helps provide an accessible event where students, career changers, and early-career professionals can learn, connect, and grow within the industry.

# Sponsorship Packages



BSides Memphis



## Platinum

LIMIT 4  
Premium package with booth space, recognition, and event access.

Premium booth space

Shout-out during opening and closing

Company banner can be displayed at venue

Two (2) tickets to event

Everything in Gold

**\$5,000**



## Gold

LIMIT 6  
Table space, logo on signage,

High Top table space

Day of recognition

Logo on Additional Signage around venue

One (1) Ticket to event

Everything in Silver

**\$2,500**



## Silver

Unlimited  
Feature space in day-of printed program\*, Prominent space on sponsor information space

Full page ad in event program\*

Prominent space for info pamphlets, swag, ect

Everything in Community

**\$1,000**



## Community

Unlimited  
Friend and Supporter of BSides Memphis

Logo on website and printed program\*

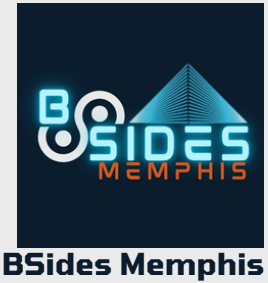
Space for info pamphlets, swag, ect on sponsor tables

Logo in rotating slides during breaks

**\$500**

\*Printed program is subject to availability and budget. e.g. Program with schedule, speaker bios, sponsor info, ect. We will be in contact if we are able to fund this for the details based on tier

# Add-Ons



## Add-ons

Enhance your sponsorship with self-branded add-ons!

Your logo on/at the following:

Badges - \$750

Lanyards - \$500

Coffee and Snacks - \$1000

Lunch - TBD

Afterparty - \$4000



## Other Ideas?

Please reach out with other ideas of how to support BSides Memphis!

This could include:

Hands on Village sponsorship

Speaker Logistics

Vinyl Record of music submissions



**BSides Memphis**

**Thank you!**  
**Hope you are**  
**interested!**

## **Contact**

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